



2024 palmer
SPORT




YOUR INVITATION TO THE WORLD'S GREATEST DRIVING EVENT

YOU'RE FASTER
THAN YOU THINK...

palmer
SPORT





More than three decades after its creation, PalmerSport continues to retain its status as the world's best and most prestigious motorsport experience. It remains the undisputed king of driving days – nothing else comes close.

PalmerSport puts you behind the wheel of an unrivalled collection of high-performance sports and racing cars on four purpose-built circuits at Bedford Autodrome. And unlike lesser events, PalmerSport will actively encourage you to push right to the limit on every circuit, in every car.

With more spacious run-off areas than conventional motor racing venues, these bespoke circuits allow you the freedom to drive harder and faster than anywhere else, with outstanding safety.

PalmerSport offers a heart-stopping, exhilarating and unforgettable day, that you'll remember for the rest of your life.

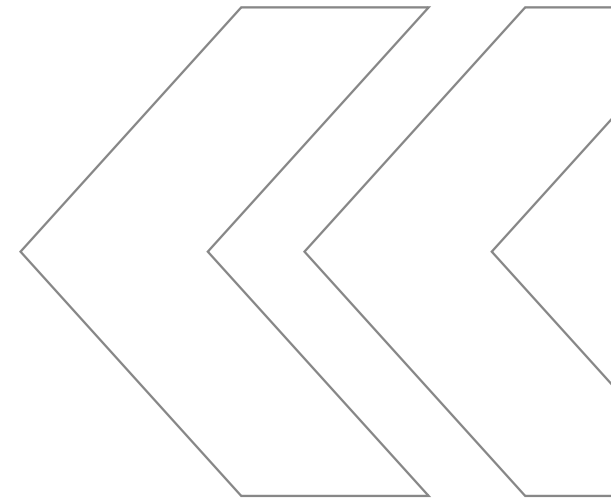
palmer
SPORT










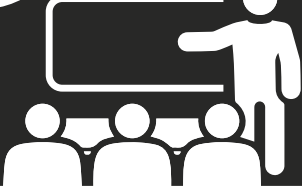
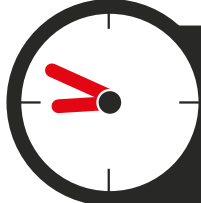











JONATHAN PALMER

After a long and successful career driving a variety of racing cars, Jonathan was determined to find a way to share his passion for motorsport with others. PalmerSport was born from his desire to recreate the exhilaration that can only be experienced from behind the wheel of a racing car. Jonathan designed Bedford Autodrome from scratch as the perfect venue for anybody to enjoy the same sensations he did when competing in Formula 1, sports cars, GTs and touring cars.



ITINERARY

A TYPICAL DAY AT PALMERSPORT

 <p>07:45 EVENT REGISTRATION</p> 	 <p>08:00 BREAKFAST</p> 	 <p>08:30 EVENT BRIEFING</p> 
 <p>08:50 YOUR DAY BEGINS</p> 	 <p>09:00 PEDAL TO THE METAL</p> 	 <p>12:15 LUNCH AND REFUEL</p> 
 <p>13:15 RESTART</p> 	 <p>16:30 AFTERNOON TEA</p> 	 <p>16:45 PRIZE GIVING</p> 

THE 2024 LINE-UP

YOU WILL DRIVE ALL OF THESE CARS
IN AN EIGHT-ACTIVITY PROGRAMME

GINETTA
G56 GTA



PALMER
JP-LM



FORMULA
3000



CATERHAM
SEVEN



BMW M4
GTP



LAND ROVER
DEFENDER



CATERHAM
PURSUIT



SODI GT5
KART



TO SEE VIDEO FOOTAGE
OF OUR FLEET IN ACTION
SCAN THIS CODE





GINETTA G56 GTA

A true British sports car, the Ginetta G56 GTA is an authentic racing thoroughbred, based on the most successful GT4 race chassis of all-time. This supreme track special is responsive, powerful and a pure joy to drive. Equipped with a raft of PalmerSport specific upgrades, with 50/50 weight distribution, ABS and traction control, the Ginetta will make you feel like a GT virtuoso.



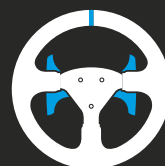
TOP SPEED



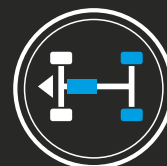
0-60 MPH



3.7 LITRE V6
270 BHP



6 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
FRONT ENGINE





PALMER JP-LM

The breathtaking Palmer JP-LM will bombard you with all the sensations of a true sports-prototype. It delivers an authentic Le Mans thrill, with staggering acceleration, mind-boggling brakes, and cornering grip which needs to be experienced first-hand to be believed. We've squeezed every last drop of power from the relentless quad-cam V6 which sits in the engine bay, and you'll be encouraged to exploit it all as you gradually find your limit on the fast and sweeping West Circuit.



TOP SPEED



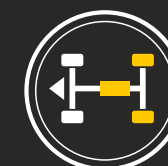
0-60 MPH



3 LITRE V6 265 BHP



6 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
MID ENGINE



FORMULA 3000

PalmerSport's exclusive Formula 3000 single-seater exists for one purpose alone – to enable you to drive the dream. If you've ever fantasised about being a Grand Prix driver, this is probably the closest you'll ever get. The acceleration will pin you to your seat as you rev up to 6500rpm with a V6 engine screaming right behind you. Master the downforce, tame the power and make the most of the grip from the slick Pirelli tyres, and you'll feel just like your favourite F1 star.



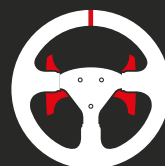
TOP SPEED



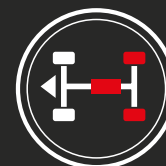
0-60 MPH



3 LITRE V6 250 BHP



6 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
MID ENGINE





CATERHAM PALMERSPORT EDITION

Bedford Autodrome's East Circuit is a tight, sinuous ribbon of tarmac designed for nimble handling and precision. And that's exactly what our Caterham PalmerSport Edition delivers. This version of the iconic Caterham Seven is exclusive to PalmerSport, with a specification developed by Jonathan himself to provide a fast and furious experience at the wheel. The 2.5-litre engine is the biggest ever in a Caterham, and the instant throttle response and mid-range torque will leave you grinning from ear to ear.



TOP SPEED



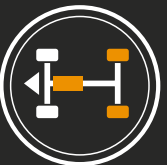
0-60 MPH



2.5 LITRE
200 BHP



6 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
FRONT ENGINE

SOUTH CIRCUIT
1.50 MILES

BMW M4 GTP

A pure performance thoroughbred, the BMW M4 GTP is a state of the art production masterpiece. This Bavarian brute brings muscle to the PalmerSport line-up, with a 6-cylinder twin turbo that packs a powerful punch. With 510 horsepower and acceleration which rockets you from 0-60mph in less than four seconds, this isn't just another production tin top – it is the ultimate driving machine for the ultimate driving experience.



TOP SPEED



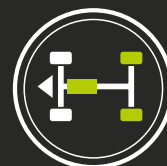
0-60 MPH



3 LITRE TWIN TURBO
510 BHP



ZF 8 SPEED
PADDLESHIFT



REAR WHEEL DRIVE
FRONT ENGINE



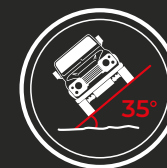


LAND ROVER DEFENDER

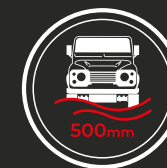
If you're expecting our Land Rover Defender to be an easy option after driving our performance racing cars, think again. You'll need just as much skill, concentration and commitment in the mud as you do on the track. You'll head off the beaten track, down rock-strewn paths, through deep water passes, and up slopes so steep that all you can see is sky. Put your faith in your instructor and your abilities and you'll conquer all terrains in this Great British institution.



MAXIMUM CLIMB
ANGLE



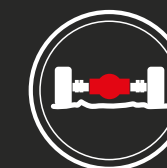
MAXIMUM SIDE
TILT ANGLE



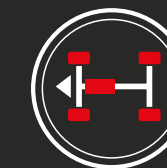
WADING
DEPTH



2.4 LITRE DURATORQ
TURBO DIESEL



DUAL-RANGE 4x4
AND LOCKING DIFF



FOUR WHEEL DRIVE
FRONT ENGINE



CATERHAM PURSUIT

PalmerSport's only head-to-head driving activity has pride and bragging rights at stake. You'll tackle a compact handling course in a Caterham, whilst your rival fires their way around a mirror image route of straights, hairpins and doughnut circles. It looks relatively simple, but this is a pure test of finesse, and there is a fine line between hero and zero as you balance throttle and grip.



TOP SPEED



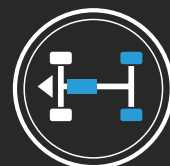
0-60 MPH



2 LITRE 175 BHP



6 SPEED MANUAL



REAR WHEEL DRIVE
FRONT ENGINE





SODI GT5 KART

Karting offers an entirely different adrenaline-pumping driving experience, and you'll enjoy timed sessions as part of your day in our physically demanding Sodi GT5 machines. Don't be fooled by the kart's diminutive stature – it's a hoot to drive, with a lively Honda engine firing you around a custom-built track. Nimble and quick to turn in, this is a real pocket rocket.



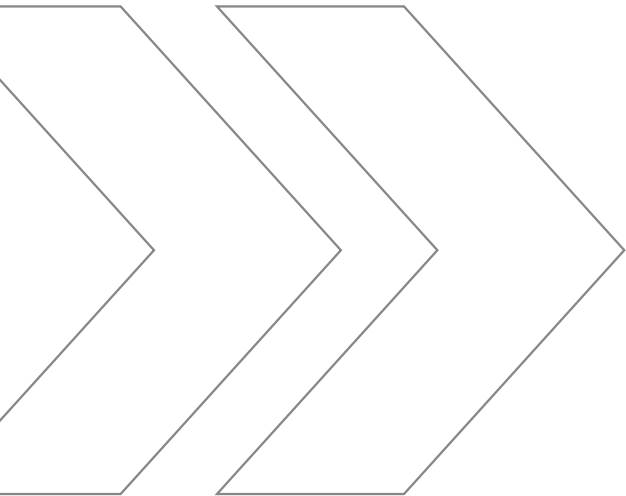
TOP SPEED



HONDA GX390 CC



HIGH RESISTANCE
CHAIN



BEDFORD AUTODROME

Tailor-made for PalmerSport, Bedford Autodrome was painstakingly designed from the ground up by Jonathan Palmer to create the world's most extensive, thrilling and safe driving experience complex. PalmerSport doesn't just put you behind the wheel of mouth-watering performance machinery – it actively encourages you to push to the limit. And at Bedford Autodrome you can do just that, safe in the knowledge that there is nothing to hit but the rev limiter.



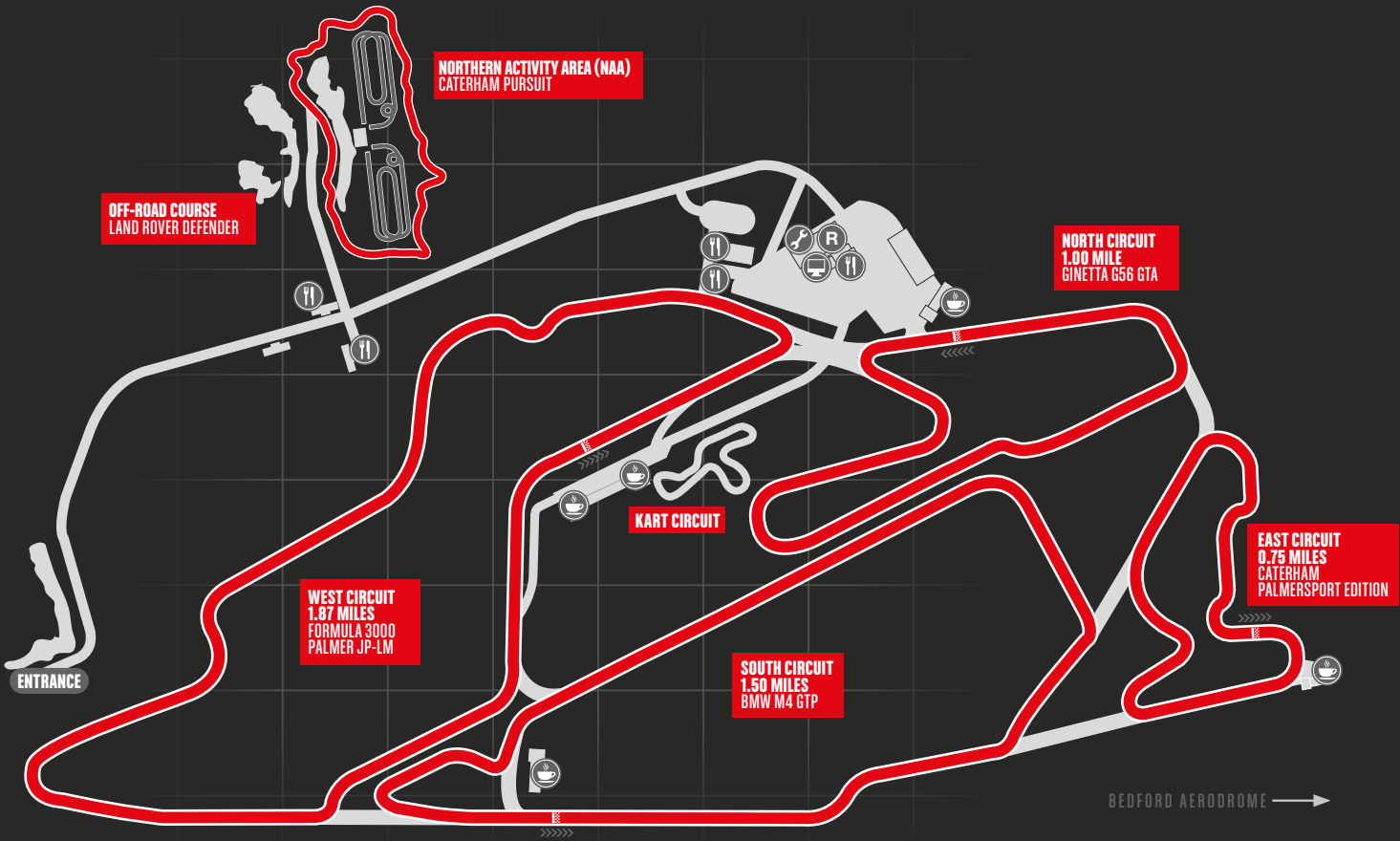
Bedford Autodrome is located right in the centre of England – just 50 miles north of London, with excellent road and rail links and its own runway at Bedford Aerodrome.

ACTIVITIES

- North Circuit:** Ginetta G56 GTA
- South Circuit:** BMW M4 GTP
- East Circuit:** Caterham PalmerSport Edition
- West Circuit:** Formula 3000
Palmer JP-LM
- Kart Circuit:** Sodi GT5 Kart
- Off-Road:** Land Rover Defender
- NAA:** Caterham Pursuit

KEY

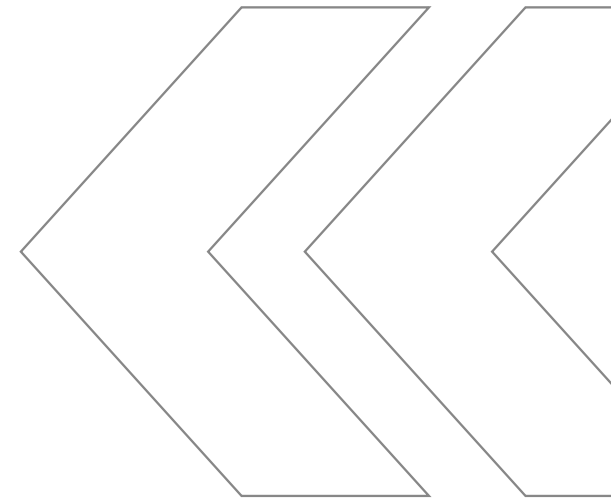
- Venue Reception
- Hospitality Suite
- Trackside Suite with live timing
- Workshop
- Venue Offices

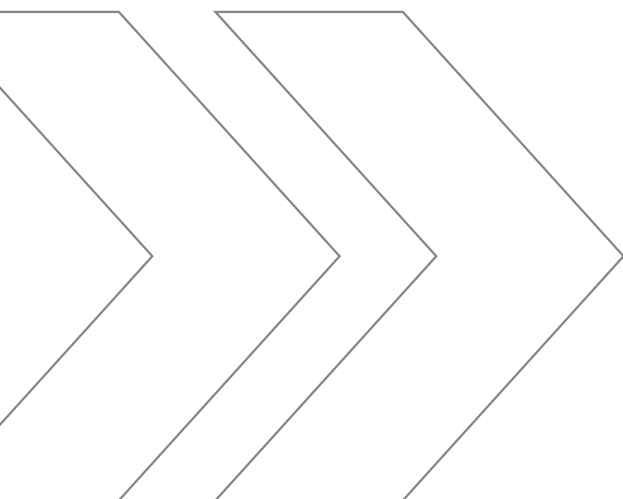




HIGH-SPEED HOSPITALITY

Our entire site has been engineered to offer you and your guests comfortable surroundings, all-weather protection and catering of the highest standard at every turn. You'll fuel up with a delicious breakfast, enjoy a superb table-served lunch and experience a fine afternoon tea in one of our hospitality centres. And throughout the day you'll have access to complimentary refreshments in each trackside suite, along with WiFi internet access and mobile phone charging.





TEAM PALMERSPORT

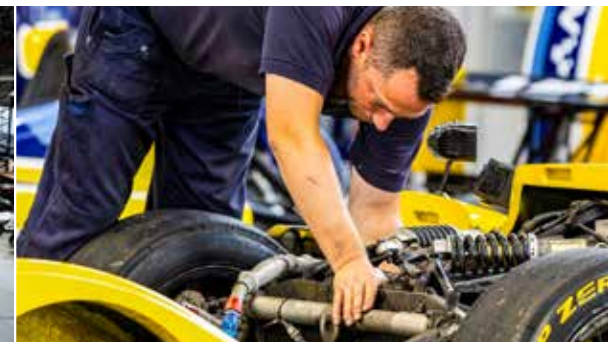
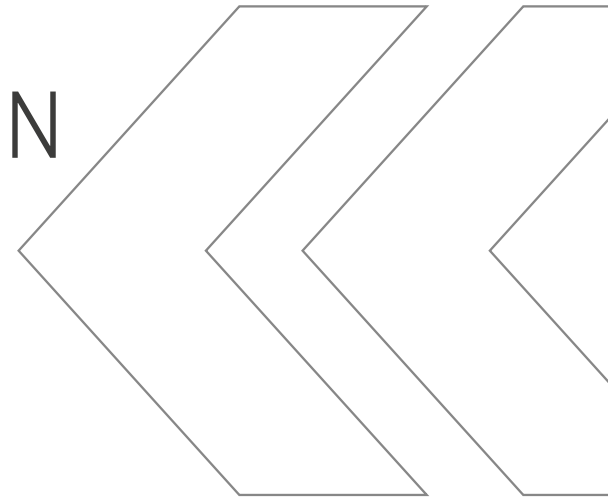
Only one in ten applicants prove to be good enough when put to the test. So know that when you're sat next to one of our PalmerSport instructors, you'll be alongside one of the very best. You could even be learning from a future superstar – Lewis Hamilton himself was once part of the team at Bedford Autodrome. Our instructors will encourage you to discover your true on-track potential, whilst experienced team leaders will make sure your day lives up to PalmerSport's reputation for excellence.

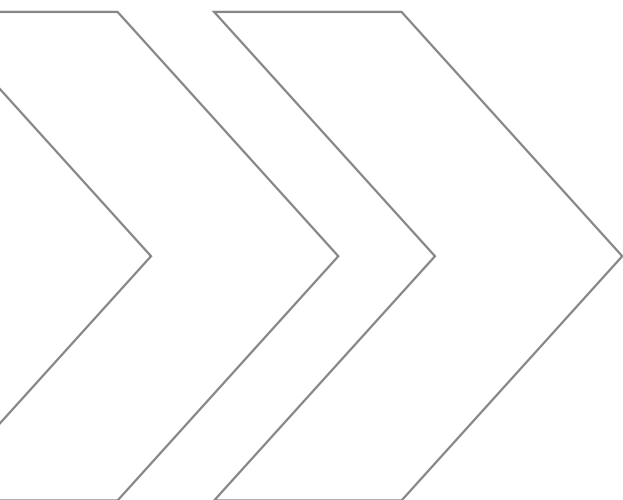




ENGINEERED TO PERFECTION

Maintaining a fleet of more than 100 vehicles to PalmerSport standards is a monumental task. Every car must be ready to be driven to its limit all day, every day. We own and operate all of our vehicles, ensuring that we only provide our guests with machinery in peak condition. You can rest assured that any vehicle you drive with us is primed to be pushed to its extremes, with consumables like brake pads and tyres routinely replaced regardless of condition.





TIMING, SCORING AND AWARDS

There is a competitive element at the heart of PalmerSport, with all activities timed or scored. And our coveted trophies are awarded to the day's best drivers at the end of each event. Live timing screens, located both within and outside our trackside suites, work in the same way as those in F1 qualifying sessions. When guests aren't out on track, eyes will be glued to the screen as they see who is fastest. It's another compelling part of the PalmerSport experience which sets the event apart.



IMPORTANT INFORMATION FOR ATTENDEES

Arrival Time

On the day of the event, guests should aim to arrive between 07.45 and 08.00 in order to allow time for breakfast and the safety briefing. Even if you have been to a PalmerSport event before, you will need to watch the essential safety briefing video in order to participate.

Please note: If you’ve not registered before the briefing starts, you will need to watch a replay of this video before you can take to the circuit, which may result in a loss of driving time.

Journey Time

Please allow plenty of time for your journey. We understand that traffic can disrupt the best-laid plans though, so don’t worry if you are delayed as we will ensure that you join your group as soon as possible. This is likely, however, to result in the loss of some driving time. If you expect to arrive after 08.30, it would be helpful if you could advise the circuit by calling 01234 332400.

Permissions and Driving Licence

You will be required to produce a current driving licence at registration. An overseas driving licence is acceptable providing it is current and valid. If you hold an automatic licence or hold/have held a motor competition racing licence you are permitted to take part but please inform your host or Event Co-ordinator.

You are required to have a minimum of 12 months driving experience from date of passing test in order to take part in the event, if you have under 12 months of experience please contact your host or Event Co-ordinator as further approval needs to be obtained.

Dietary Requirements

If you have any special dietary requirements, please inform your host or Event Co-ordinator in advance. Please note that unfortunately we are unable to provide kosher or halal dishes.

Fitness

In general it is up to an individual to decide if they are fit to take part in the event. However, if you have any concerns about a medical condition that may affect your driving, or if you are pregnant, please feel free to contact your host or Event Co-ordinator to discuss it further. Should you suffer from motion sickness, we recommend that you bring Kwells or a similar product with you as a precaution.

Height and Weight

Please advise your host or Event Co-ordinator if you are outside our weight and height guidelines of 18 stone (115 KG) and 5’- 6’4” (153 cm - 193 cm).

What to Wear

We recommend that you wear comfortable clothing, e.g. jeans and sweatshirt, windproof jacket and lightweight shoes suitable for performance driving. Shorts and high heels are not permitted and heavy or wide soled shoes are not recommended.

Waterproof clothing will be provided, if required, for use in the cars with open cockpits. Helmets are provided for all activities except off road.

You are most welcome to bring any driving overalls/driving gloves/ wet weather gear of your own, and if rain is forecast, a change of clothing may be useful. Sunglasses may be helpful if it’s sunny.

Weather

Despite the reputation of the British weather, in reality, very few days are affected by poor conditions. In any case, our event is designed to be totally weather proof with superb permanent hospitality buildings at each activity to keep you warm and dry.

Camera

Do bring your camera if you would like to. Please note, however, that due to safety requirements you will be unable to use your own camera or video camera for any in-car pictures or footage.

Please note that PalmerSport cannot accept any responsibility for personal belongings or clothing during the event.

TYPICAL EVENT PROGRAMME

07.45	REGISTRATION
08.00	BREAKFAST
08.30	EVENT BRIEFING
09.00	DRIVING COMMENCES – GO, GO, GO!
12.15	LUNCH (EXACT TIMINGS SUBJECT TO CHANGE)
13.15	RESTART!
16.30	AFTERNOON TEA AND PRIZEGIVING
17.30	GUESTS DEPART

LOCAL ACCOMMODATION

★ ★ ★

Woodland Manor Hotel Clapham 15 minutes Tel: 01234 363281 www.woodlandmanorhotel.co.uk	Cornfields Restaurant & Hotel Colmworth 20 minutes Tel: 01234 378990 www.cornfieldsrestaurant.co.uk	The Stanwick Hotel Stanwick 20 minutes Tel: 01933 622233 www.thestanwickhotel.co.uk
Travelodge Bedford Bedford 15 minutes Tel: 08719 846276 www.travelodge.co.uk/hotels/273/Bedford-hotel	d’Parys Bedford 20 minutes Tel: 01234 340248 www.dparys.co.uk	The Swan Revived Newport Pagnell 40 minutes Tel: 01908 610565 www.swanrevived.co.uk

★ ★ ★ ★

The Bedford Swan Hotel Bedford 20 minutes Tel: 01234 346565 www.bedfordswanhotel.co.uk	The Red Lion, Stevington Bedford 20 minutes Tel: 01234 823946 www.redlionstevington.co.uk	Barton Hall Hotel Kettering 35 minutes Tel: 01536 515505 www.bartonhall.com	Leonardo Hotel Milton Keynes 45 minutes Tel: 01908 843700 www.leonardohotels.co.uk/hotels/milton-keynes
The Embankment Bedford 20 minutes Tel: 01234 261332 www.embankmentbedford.co.uk	The Kingfisher Bedford 25 minutes Tel: 01234 270044 www.thekingfisherbedford.co.uk	Kettering Park Hotel & Spa Kettering 35 minutes Tel: 01536 416666 www.ketteringparkhotel.co.uk	Rushton Hall Hotel & Spa Rushton 45 minutes Tel: 01536 713001 www.rushtonhall.com
Mercure Bedford Centre Hotel Bedford 20 minutes Tel: 01234 799988 all.accor.com/hotel/B541/index.en.shtml	The Waterfront Hotel, Spa & Golf Wyboston 30 minutes Tel: 03337 007667 www.thewaterfronthotel.co.uk	Flitwick Manor Hotel Flitwick 45 minutes Tel: 0330 028 3406 www.bestwestern.co.uk/hotels/flitwick-m Manor-hotel-bw-premier-collection-84315	

★ ★ ★ ★ ★

Luton Hoo Hotel, Golf & Spa Luton 55 minutes Tel: 01582 734437 www.lutonhoo.co.uk	Riverside Lodge Sharnbrook 10 minutes Tel: 07891 923661 www.riversidelodgebedford.co.uk	Carters Yard Kimbolton 25 minutes Tel: 01480 860042 www.cartersyard.co.uk
Hambleton Hall - Relais & Châteaux Oakham 1 hour 15 minutes Tel: 01572 756991 www.hambletonhall.com	The Sun Inn Bedford 15 minutes Tel: 01234781355 www.thesunfelmersham.com	Newton Park Farm Newton Blossomville 30 minutes Tel: 01234 881250 www.newtonparkfarm.co.uk

DIRECTIONS AND TRAVEL

By Road

Bedford Autodrome is located approximately 10 miles north of Bedford town centre and 20 miles east of Northampton.

Bedford Autodrome
Thurleigh Airfield Business Park
Thurleigh, Bedford, MK44 2YP

 inform.unite.including

By Train

The nearest station to Bedford Autodrome is Bedford (20 minutes). Trains from London leave from either St Pancras or any Thameslink station approximately every 20 minutes. There is a taxi rank immediately outside Bedford Station.

Arriving by Plane or Helicopter at Bedford

We can accommodate arrival by helicopter and small fixed wing aircraft with prior approval. Please visit www.bedfordaerodrome.com or call 01403 733 999 for further information.

Other Airports

Airport	Time to circuit (approx)
Heathrow	1 hour 45 min
Stansted	1 hour 30 min
Luton	1 hour
Cranfield (private flights)	30 minutes

Taxi Services

Company	Telephone No.
24-7 Cars	01234 262222
A1 Cars	01234 800800
Abbey Cars	01234 400042
A Line Taxis	01234 330044
Skyline Taxis	01234 555555



ARRIVE IN STYLE HELICOPTER CHARTER

Elevate your PalmerSport experience to another level with our partner helicopter charter service from Castle Air, which allows you and your guests to feel like the ultimate motorsport VIPs. You can be collected from a range of locations across the UK and be transported directly by air to Bedford Autodrome in a luxury twin engine Agusta 109 Grand helicopter, with comfortable seating for up to six passengers, ready for a day behind the wheel.

CONTACT

Telephone: +44(0)1959 576 017
Email: charters@castleair.co.uk

CONTACT US

For any queries prior to your event day please call the PalmerSport Events Team on 01403 733999. Office hours are 08.30 to 17.30, Monday to Friday.

On the day of your event (only), please call Bedford Autodrome on 01234 332400 from 07.00.





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